

**2024-25 LESTER PTA
SPONSORSHIP**



PLATINUM SPONSOR

BENEFITS

Company logo displayed on Lester Platinum Sponsor Banners at **11 Lester PTA events**:

1. Fun Run (Flagship Fundraiser)
2. Winter Fundraiser (Flagship Fundraiser)
3. Variety Show
4. World's Fair
5. Book Fair
6. Family Reading Night
7. Science Olympiad
8. Expressions Art Show and Open House
9. Sweetheart Dance Event
10. Kickball Tournament
11. 6th Grade Party



EVENT BENEFITS:

Fun Run

- Company logo featured on Lester Platinum Sponsor Banner displayed on event stage and at post-race Lester Family Fest at Hummer Park
- Company logo featured on back of Fun Run t-shirt
- One complimentary entry into 1-mile and/or 5k race
- Opportunity to have a tabletop display to promote your company on race day at Lester school (table provided by Lester)
- Promotional materials (provided by Sponsor) included in Fun Run participant race packets (QTY ~250)

Winter Fundraiser

- Company logo featured on Lester Platinum Sponsor Banners displayed at event
- One complimentary ticket to Winter Fundraiser event
- Company logo displayed on cocktail table
- Unique branding opportunities such as: company logo on cups, beverage napkins, photo booth, DJ booth, etc. (to be determined between event planning committee and sponsor)

Additional Promotional Benefits

- 2 Platinum Sponsor shout-outs in Lester e-blasts
- 2 Platinum Sponsor shout-outs on Lester PTA Facebook Group (private group)
- Company logo displayed on Lester PTA website: lesterpta.com

TOTAL INVESTMENT: \$1,000

Payments can be made in full (September 2024)
or in two installments: \$600 (September 2024)
and \$400 (January 2025)

TO JOIN US, COMPLETE OUR SPONSOR FORM

<http://www.lesterpta.com/sponsorship-form>
or email vpfundraising@lesterpta.com

GOLD SPONSOR

BENEFITS

Company logo displayed on **Lester Gold Sponsor Banner** at 2 Lester PTA events

Both events take place during the first half of the school year:

1. **Fun Run** – our family-friendly Flagship Fundraiser of the school year takes place **Sunday Sept. 29th**
2. **Variety Show** – our talent show takes place mid-fall, and attracts the largest audience of members outside our immediate Lester community – extended family members, neighbors, etc.



EVENT BENEFITS:

Fun Run

- Company logo featured on Lester Gold Sponsor Banner displayed on event stage and at post-race Lester Family Fest at Hummer Park
- Company logo featured on back of Fun Run t-shirt
- Opportunity to have a tabletop display to promote your company on race day at Lester school (table provided by Lester)
- Promotional materials (provided by Sponsor) included in Fun Run participant race packets

Variety Show

- Company logo featured on Lester Gold Sponsor Banner displayed at event
- Company logo featured in event program

Additional Promotional Benefits

- 1 Gold Sponsor shout-out in Lester e-blasts
- 1 Gold Sponsor shout-out on Lester PTA Facebook Group (private group)
- Company logo displayed on Lester PTA website: lesterpta.com

TOTAL INVESTMENT: \$500

Payment made in full (September 2024)

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ADDITIONAL SPONSORSHIP OPTIONS

SILVER SPONSOR

Benefits

- Table onsite on Fun Run Race morning (Sunday, Sept. 29th) to promote your business.
- Promotional materials (provided by Sponsor) included in Fun Run participant race packet
- Company logo displayed on Lester PTA website: lesterpta.com

Total Investment: \$250

- Payment in full due September 2024

IN-KIND SPONSOR

We welcome sponsorship via in-kind sponsorships of all kind! This is a unique way to support our school community while demonstrating your product and/or service to our community.

Benefits including logo recognition are commensurate with the value of the product and/or service donation, and will be agreed upon between sponsor and Lester PTA.

GIFT CARD DONATION

We welcome donations of gift cards for your business. Lester families *love* to support local!

EVENT EXPERIENCE DONATION

We welcome donations of event experiences that allow us to “sell” tickets which serve as donations to Lester PTA.

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SPONSORSHIP PACKAGE SUMMARY

LEVEL	DONATION	LOGO DISPLAY EVENTS & TIMING	FUN RUN BENEFITS					WINTER FUNDRAISER BENEFITS			ADDITIONAL BENEFITS		
			LOGO ONSITE	LOGO ON TSHIRT	1 RACE ENTRY	TABLE AT EVENT	ITEMS IN RACE PACK	LOGO ONSITE	1 EVENT TICKET	UNIQUE BRANDING AT EVENT	# eBLAST MENTIONS	# FB MENTIONS	LOGO ON PTA WEBSITE
Platinum	\$1,000	11 PTA events; all school year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	2	2	<input checked="" type="checkbox"/>
Gold	\$500	2 PTA events; first half of school year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				1	1	<input checked="" type="checkbox"/>
Silver	\$250	1 event; Sept 29th	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				1	1	<input checked="" type="checkbox"/>

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